

TAXI! TAXI?

March 2019

Two family members have recently used London Taxis to help promote their businesses. Both businesses are highly successful but we are not suggesting the taxis were more than marginally responsible!

James Staughton (1959) #1358 on the web family tree joined Cornwall's **St. Austell Brewery** in 1980, was appointed to the Board in 1988, became Managing Director in 2000 and Chief Executive in 2015. He is the great, great grandson of Walter Hicks who founded the business in 1851. Today it is a fine independent, diversified and growing company; the largest wholesale distributor of beers, wines, spirits, ciders and soft drinks in the South West and winner last year of the Queen's award for enterprise.



James Staughton



Tribute is St. Austell's famous beer

Humphrey Cobbold (1964) #645 joined Leeds-based **PureGym** as CEO in 2015 when it had 84 no-frills gyms. The business had been founded by Peter Roberts in 2009. Acquired by private equity house CCMP in 2013 and sold on to Los Angeles-based Leonard Green & Partners for £600m in November 2017, it now has 240 gyms in UK all open 24 hours a day and with over 1 million members is Britain's largest.



Humphrey Cobbold



Two PureGym cabs at Tower Bridge