

Patron: Lord Cobbold DL  
Ivry, Lady Freyberg

## MOVE TO KNEBWORTH 3

December 2020

At the same time we have announced that as a registered charity in good standing with the Charity Commission The Cobbold Family History Trust is now recognised by Amazon Smile so that 0.5% of the value of your Amazon purchases will come to the Trust at absolutely no cost to you. The scheme is explained below. A number of Friends and Family have already agreed to support us in this way. If you are an Amazon customer please do likewise. Thank you.



### Please help the The Cobbold History Family Trust benefit when you shop on Amazon

Amazon has a scheme whereby it contributes to charities and trusts like The Cobbold History Family Trust every time you buy something on the Amazon website. Whenever you shop on Amazon you could help the Trust *without it costing you anything*. It is for this reason that I am asking you to participate in the Amazon scheme to benefit the Trust.

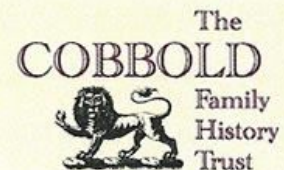
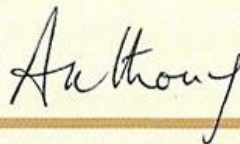
When you shop on Amazon, instead of going to amazon.co.uk (or your country specific Amazon website, e.g. amazon.com for the USA) you go to **smile.amazon.co.uk** (or the relevant country specific site) where the prices are exactly the same.

You only have to set it up once at the start and simple instructions on how to do so are given on the reverse of this card. All your purchases on Amazon will benefit the Trust (0.5% is passed back to us) *provided you always go to smile.amazon.co.uk* when you shop on Amazon. Note that if you continue to shop at amazon.co.uk the Trust will not benefit.

Prices, delivery times and Amazon Prime are unaffected.

PTO for detailed instructions.

Many thanks.



Instructions

## You only have to do the following steps *once* to set up Amazon Smile

- 1 Log on to your Amazon account in the usual way at amazon.co.uk. (or country specific site)
- 2 Enter **smile.amazon.co.uk** (or the country specific version) in your browser box at the very top of the page – you will then be switched to a page that is clearly a smile.amazon branded page. (If you don't have an Amazon account you will be directed to an option to create one).
- 3 Scroll to the bottom of the page and click the “Get Started” button.
- 4 In the charity search bar enter **The Cobbold Family History Trust** and click “search”.
- 5 The Cobbold Family History Trust will then appear and you click “select”.
- 6 Tick the box to confirm your selection – and that's it.

The selection will be confirmed – you will also notice immediately under the Amazon search bar at the top of the page confirmation that you are supporting the Trust.

Thereafter, provided each time you shop at Amazon you do so at **smile.amazon.co.uk**, the Trust will benefit (by 0.5%). If you continue to shop at amazon.co.uk the Trust will not benefit.

There is an option to see how much has been paid to the Trust by Amazon as a result of both your purchases and others. You can cancel the selection of the Trust any time you wish to.

### *Instructions*